

Media Contact: Amber Cardona Marketing & Communications Coordinator 845-241-2775 acardona@newhopecommunity.org

New Hope Community Joins GivingTuesday with a Campaign to Support People with Developmental Disabilities

Loch Sheldrake, NY – December 3, 2024 – This GivingTuesday, New Hope Community is inspiring generosity by launching a campaign focused on funding transformative experiences for people with intellectual and developmental disabilities.

December 3 marks a powerful intersection of International Day of Persons with Disabilities and GivingTuesday, highlighting the global movement to celebrate abilities and promote inclusion while inspiring generosity. This overlap emphasizes the urgent need for support and understanding, amplifying the impact we can make together. At New Hope, this day is more than a campaign—it's an opportunity to fuel transformative change in the lives of people with intellectual and developmental disabilities. By giving today, our community is championing independence, dignity, and the right for everyone to thrive.

GivingTuesday, a global generosity movement, ignites millions worldwide to give back and transform communities. New Hope's participation underscores its commitment to empowering lives by providing opportunities for independence, choice, and personal growth. This year, the goal is to raise funds for programs and experiences that empower over 1,000 people through sports, arts, and community engagement.

"GivingTuesday allows us to amplify the impact of our work and bring our community together in the spirit of generosity," said Debra J. McGinness, Chief Executive Officer of New Hope Community. "We are excited to see how the support of our community will continue to fuel dreams and transform lives."

"GivingTuesday inspires people all around the world to embrace their power to drive progress around the causes they care about, not just on one day but throughout the year," said Asha Curran, GivingTuesday's Chief Executive Officer. "With country and community leaders, millions of organizations, and countless givers of all kinds, GivingTuesday is creating a shared space where we can see the radical implications of a more generous world."

This year, New Hope aims to make a significant impact by ensuring that people with developmental disabilities continue to have access to the life-enriching opportunities that New Hope provides.

Those interested in joining New Hope Community's GivingTuesday initiative can visit <u>www.newhopecommunity.org/WaysToGive</u>. For more information about GivingTuesday, visit <u>www.givingtuesday.org</u>.

About New Hope Community



New Hope Community PO Box 289, Loch Sheldrake, NY 12759 www.newhopecommunity.org @newhope1975

Media Contact: Amber Cardona Marketing & Communications Coordinator 845-241-2775 acardona@newhopecommunity.org

New Hope Community is a not-for-profit human services organization providing support for individuals with intellectual and other developmental disabilities. Established in 1975 to serve as a nurturing and caring alternative to large institutions which were found to have violated the most basic human rights and conditions, New Hope Community has become recognized as a leading provider in the human services field. Services include clinical and nursing care, day programming, education and recreation, leisure activities, a robust supported employment program, summer programs for youths, and more. The agency has always maintained a person-centered approach aimed at enhancing the lives of people with disabilities, and actively advocates for individual choice in a person's efforts to live, work, and participate fully in his or her community. New Hope Community presently supports and serves over 300 individuals and is a leading employer in Sullivan County, with more than 650 staff. Learn more at www.newhopecommunity.org.

About GivingTuesday

GivingTuesday is a global movement that unleashes the power of radical generosity. Created in 2012, it encourages people to do good and has grown into a worldwide effort that inspires hundreds of millions to give, collaborate, and celebrate generosity in all its forms.

###